

March Meeting Minutes

Our Mission: Our mission is to foster drug-free communities through outreach, education, and youth engagement while empowering young people to become the next generation of resilient leaders.

3/27/24-9-10am

Attendance: Maura Stack, Jodie Altman, Krista Ulrich, Mason, Marie Davis, Victoria Payne, Dana McPhaden, Dawn Sagerman, Kat Pappas, Nicole Dayka, Dr. Sharon Loughran, Kristen Mazur, Melissa Brindamour, Angie Ritorto, Amanda Mohler, Ann Linder.

PSA

- Update from Channel 2
 - We are working on two different PSAs: Adult and youth.
 - The youth PSA will be discussed during the Youth Leadership Summit and the goal is to have the ad shown on Streaming Sites and will cost:
 - \$65 each
 - 10/week=\$1300
 - Krista and others questioned if we could have more than one PSA running at a time for either the youth or adult PSA. -Meghan will reach out to channel 2 for more information.
 - After discussing the price of the PSA, the majority of those present decided it is more cost effective to not do the Bills' Yearbook this year.
 - Meghan discussed the benefits of the Bills' Yearbook, particularly the Sabres' tickets.
 - We will try to find alternative ways to obtain Sabres' tickets.
- Adult PSA- Dana went through our PSA process and showed everyone three PSAs focused on an adult audience.
 - Many liked the positiveness of #1 & #3
 - Jodie liked how #2 caught her attention.
 - Sharon suggested taking out the word TOAST in #1 and replace with CELEBRATE, Dana agreed
 - Kristen mentioned from the law enforcement perspective, #2 is the one she prefers and fits in with the messaging they use.
 - Meghan is checking to see if we can use more than one PSA, potentially using #2 & #3

Lock Bags Project-PRC

- Maura went through the PRC Lock Bag Project, each coalition will receive 20 lock bags and it is our job as a coalition to determine how we want to structure a program around awarding our lockbags.
 - Multiple questions clarifying the goal of the discussion followed
 - Each lock bag costs around \$18 so they are something to not just give away



- Krista thought of potentially identifying families that may benefit from lock bags during KED early interventions.
- Kristen says that the police department could potentially use them, maybe even SROs, but she is hesitant to target families that would need them, and it would be on a case-by-case basis.
- Amanda suggested that the family solution center could use some as well.
- Potentially use them in youth court however there are not frequent enough situations to truly need them.
- Dana presents an idea to contact local dispensaries to see if we could work together by providing their customers who have families with locked bags to encourage safe storage.
- Meghan really likes the idea and encourages working with local dispensaries and stores to reduce youth substance use.
- Melissa brings up laws in Colorado. Those purchasing products from dispensaries must carry out and store the product in a lock bag.
- Meghan is going to investigate that law and bring it to the cannabis work group.
- Once we have the lock bags Meghan will distribute them to multiple different locations to be handed out at the coalition members' discretion.

S3 Project

- Meghan discussed the S3 project and the lock bags from this project. She explained that although the project is focused on senior citizens the coalition will be administering lock bags to community members.
- With both the S3 Project and the Lock Bag Project West Seneca and Orchard Park will have access to lock bags and the messaging around safe use, safe storage, and safe disposal.

Coalition Capacity Checklist

- The data and evaluation committee has worked hard to develop a Coalition Capacity Checklist which is a survey administered to coalition members to receive feedback about all aspects of the coalition.
- The CCC will be split into multiple sections and administered every other meeting. Each one should only take about 2-3 minutes.
- <https://www.surveymonkey.com/r/M52TJ26>

Upcoming Events:

Please let Meghan know if you would like to be involved in any of the following events!

- Youth Leadership Summit-April 19th
- Orchard Park 8th grade celebration day-June 7th- 11:30-2pm
- Freezone Music Fest-June 8th
- Community Safety Night-Orchard Park-October 23rd

Next Meeting: April 24th:

<https://us06web.zoom.us/j/87357013097?pwd=S8yCNLCsMChyY4P4oQSt1D5rFcWNP.1>