



## April Meeting Minutes

**Our Mission: Our mission is to foster drug-free communities through outreach, education, and youth engagement while empowering young people to become the next generation of resilient leaders.**

4/24/24-9 to 10am

**Attendance: Meghan Boarts, Danielle Roberts, Dan Webb, Nicole Dayka, Angie Ritorto, Ashley Gedra, Jodie Altman, Krista Ulrich, Marie Davis, Dana McPhaden, Kat Pappas, Angie Ritorto, Amanda Mohler, Ann Linder, Frank, Legislator Logrio Representative (Mason)**

### Summit

- **Feedback**
  - Jodie- Great job, organized, everyone on track, everyone benefitted from it
  - Krista- 2 groups talking in the same room, staggered sessions worked, more heads up would allow better planning of whose talking – Meghan had difficulties getting additional rooms with the half day for OP
  - Ashley- Just Kudos
  - Meghan- Schools and adults have said positive things
  - Frank- Booked some other trainings, thankful for the opportunity
  - Ashley- Kudos to teachers as well, kids were well behaved
  - Krista inquired about survey- We will share
- **PSA**
  - Students viewed three 15 sec PSAs
  - Dana went over the goal of our PSA
  - It was explained why we need their insight
  - Page is up [ked.org/PSA](http://ked.org/PSA)
  - After they viewed the PSA, they gave good feedback
  - We need to be on streaming for kids
  - Video is more interesting than reading text
  - Prefer #1 but the reasoning of kids choosing #2 is more impactful
  - Meghan has been speaking to Channel 2 about packages on what streaming is available to put PSA on and how many people we would reach
  - Specifically target WS and OP- We are using data from these communities, so it makes sense
  - Some students said that it would be more impactful to use images of youth in the area- maybe Channel 2 has some footage
  - Possibly combine concepts of 1 and 2 or add a voiceover
  - Students were asked why they don't drink, they reported that they don't drink to be healthy, scared of addiction, want to please their parents, etc.
  - They were asked if they think adults understand substance use, the majority said yes
  - If they said no- a lot said they don't understand WHY we do it
- **Coalition Capacity Checklist**



*Substance Free Coalition*

of WEST SENECA & ORCHARD PARK

- <https://www.surveymonkey.com/r/M52TJ26>
- The data and evaluation committee has worked hard to develop a Coalition Capacity Checklist which is a survey administered to coalition members to receive feedback about all aspects of the coalition.
- Mission and vision are the first section of the checklist
- Our mission and vision- most people said they are fully developed
- Goals need to be developed
- Some people said we need work on representing sectors
- We need more active members
- Roles and responsibilities 4 people said it needs work
- Do we communicate well? 100% of members said yes
- Do we encourage peer learning? 100% of members said yes
- The Sectors - Youth, Parent, Business, Media, School, Youth Serving, Religious, Law, Volunteer groups, Health professionals, Government
- Breakout Sessions
  - **How can we get more people from the youth, parent and healthcare professionals' sectors?**
  - **Does anyone have any specific contacts?**
  - People don't attend the meetings even if they said they want to participate- we need to engage the right people
  - We could record meetings and put them on a locked section of our website
  - 9am is a hard time for a healthcare professional – Give them a month to schedule their patients around the meetings
  - Hamburg Coalition meets at 5 pm
  - College professors – Jodie has ECC contact
  - Youth Ambassadors applications
  - Youth court consequence- Krista used to facilitate the youth court in Clarence, doesn't think it's a good idea because it could make this group punitive/negative association
  - Parents attend meeting before going to dances maybe we could talk to everyone there
  - Krista said she wouldn't open it up to everybody- ask educators in schools can you think of a parent that might be beneficial
  - Youth will be easiest to get
  - Boy/girl scouts
  - PTA connections
  - Townhall meetings
  - Therapists/counselors
  - Promoting leadership skills in addition to substance- “My kid should be involved because it looks good on a resume”
  - Alternate meeting times

**Upcoming Events:**



Please let Meghan know if you would like to be involved in any of the following events!

- Orchard Park 8<sup>th</sup> grade celebration day-June 7<sup>th</sup>- 11:30-2pm
- Freezone Music Fest-June 8<sup>th</sup>
- Community Safety Night-Orchard Park-October 23<sup>rd</sup>
- Member comments
  - Friday May 31<sup>st</sup> morning - Senior picnic - car crash simulation, film a video of them making poor decisions on prom – Let Amanda know if you want to come or help
  - May 6<sup>th</sup> taskforce meeting – Frank says to watch out for that invite
- Meghan will:
  - Look at/send YLS and PSA surveys

**Next Meeting: May 15<sup>th</sup> 9-10am**